Christine Hélot / Monica Barni/ Rudi Janssens / Carla Bagna (eds.)
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The study of linguistic landscapes, the analysis and interpretation of the relationships between languages and spaces, is a blooming field in current sociolinguistics. In all their diversity, linguistic landscapes can be seen as the linguistic mirror of the dynamics of our globalised society. This book offers a selection of the best presentations given at the 3rd International Linguistic Landscape Workshop, which took place at the University of Strasbourg in May 2010. The various contributions offer new perspectives on the mapping of multilingualism in different social contexts, and analyse how the linguistic landscape reflects social change. The book includes chapters in French and in English and provides a wide array of case studies dealing with language policy, political activism, art, advertising, religion, literacy, education and migration.

Content: Linguistic landscape and language policy · Linguistic landscape as a language of dissent · Linguistic landscape and languaging · Reading the linguistic landscape in different contexts · Linguistic landscape and the mapping of multilingualism · The studies cover many different contexts in various countries in the world (USA, Canada, Europe, Israel, Ethiopia, Gambia)

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