Christine Hélot / Monica Barni/ Rudi Janssens / Carla Bagna (eds.) Linguistic Landscapes, Multilingualism and Social Change

Frankfurt am Main, Berlin, Bern, Bruxelles, New York, Oxford, Wien, 2012. 348 pp., num. fig. Sprache, Mehrsprachigkeit und sozialer Wandel. Vol. 16 Edited by Jürgen Erfurt ISBN 978-3-631-61716-8 hb. \in (D) 59,95 / \in (A) 61,60 / US-\$ 72,95 / £ 44,80 / CHF 68,–

The study of linguistic landscapes, the analysis and interpretation of the relationships between languages and spaces, is a blooming field in current sociolinguistics. In all their diversity, linguistic landscapes can be seen as the linguistic mirror of the dynamics of our globalised society. This book offers a selection of the best presentations given at the 3rd International Linguistic Landscape Workshop, which took place at the University of Strasbourg in May 2010. The various contributions offer new perspectives on the mapping of multilingualism in different social contexts, and analyse how the linguistic landscape reflects social change. The book includes chapters in French and in English and provides a wide array of case studies dealing with language policy, political activism, art, advertising, religion, literacy, education and migration.

Content: Linguistic landscape and language policy · Linguistic landscape as a language of dissent · Linguistic landscape and languaging · Reading the linguistic landscape in different contexts · Linguistic landscape and the mapping of multilingualism · The studies cover many different contexts in various countries in the world (USA, Canada, Europe, Israel, Ethiopia, Gambia)



Phone ++49/69/78 07 05-0 Fax ++49/69/78 07 05-50 E-mail: zentrale.frankfurt@peterlang.com www.peterlang.de

| Please send | copies | Invoice Visa |
|-------------------------------|------------------|---------------------|
| Hélot et al. (eds.) (261716), | | Eurocard/MasterCard |
| hb. € (D) 59,95* | | |
| Credit card number | | cvv/cvc |
| - | - | - |
| Exp. date: | | |
| | date / signature | |
| | | |
| name | | |
| | | |
| address | | |
| | | |

PETER LANG GMBH Internationaler Verlag der Wissenschaften Eschborner Landstr. 42-50 60489 Frankfurt am Main Germany

date / signature

* Our prices are recommended prices and do not include postage and handling. Prices are subject to change without notice. We allow a 5% discount for library orders. Books are distributed by Peter Lang AG, Berne/Switzerland.

